

# Beautiful Color That Lasts

## The Ameripolish® Surelock™ Color System Designed for Polished Concrete



Polished Concrete Color System

*Engineered For Lasting Beauty*



## Keep Color Where It Belongs

Color in concrete needs protection. Danger lurks above and below. Moisture, ultraviolet radiation, stains and etching agents can spoil a beautiful polished slab.

## Surelock Color is Color That Lasts.

The Ameripolish® SureLock™ Color System puts rich color into the slab, penetrating, hardening, and protecting the color from the damaging effects of excessive moisture on and in the concrete. UV stabilizers in every step help protect against fading. And SureLock keeps defending the surface every day against stains, oils, and even etching agents like vinegar. We've formulated the chemistries of dyeing and densifying so they work together, bonding the dye to the concrete and penetrating deeper to help stabilize and protect color from getting a faded, de-saturated look.



### SureLock Densifier

A proprietary lithium based densifier engineered to penetrate faster and deeper, further locking the color into the concrete matrix. It chemically bonds to the dye and the concrete, and adds more UV stabilizer for color protection. Spray-apply, spread lightly with mop for even application, and allow to dry. No scrub-in, no scrub-off, no autoscrubber, and the product won't white out.

Coverage: Approx. 500- 700 s.f.per US gallon for each application. Packaged in concentrate to make 1 or 5 gallon quantities.

### SureLock Dye

A concrete dye equal to any application situation. It not only penetrates the surface but, unlike competitive products, it chemically bonds to the concrete. It contains UV-stabilizers for long-lasting performance. Predissolved concentrate liquid is fast and easy to use: dilute to working strength and it's immediately ready to apply. Penetrating agent included in the dye eliminates mixing steps and delivers deep, rich colors.

Coverage: Approx. 500- 700 s.f.per US gallon for each application. Packaged in concentrate to make 1 or 5 gallon quantities.

### SureLock Stain Protector

the crowning touch of your polish. Spread Stain Protector and watch the gloss come to life with color that delivers its full impact and beauty. SureLock Stain Protector protects the surface from stains, oils, and even color-damaging etching agents like vinegar. UV stabilizers help preserve color integrity. The surface keeps its color and integrity for beauty that lasts.

Coverage: Approx. 2000 - 2500 s.f.per US gallon for each application. Packaged in concentrate to make 1 or 5 gallon quantities.

### SL Rejuvenating Cleaner

Rejuvenating Cleaner replenishes the Stain Protector's liquid resistance, and is recommended for all regular maintenance. It has no harsh solvents and Ph neutral. Rejuvenating Cleaner delivers superior results due to its soil release and soil suspension abilities. By keeping the soils from redepositing on the floor you are eliminating the greatest hazard to your dyes and polished finish.

Coverage: Approx. 1500 - 2000 s.f.per US gallon for each application. Packaged in concentrate to make 30 gallons.

AmeriPolish SureLock Color System is a four-component system designed specifically for coloring polished concrete floors. To obtain optimum performance, all four components, SureLock™ Dye, SureLock™ Densifier, SureLock™ Stain Protector and SureLock™ Rejuvenating Cleaner should be used together to lock in colors for long term beauty.

# The Ameripolish® Surelock™ Color System

## SureLock™ Densifier

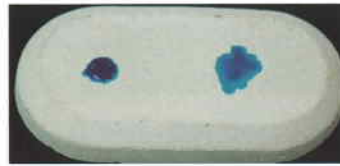
As it penetrates, it carries color deep- where it won't get polished off, and locks it to the concrete.

SureLock Densifier plus SureLock Dye combine to make Densi-Color, a penetrating, fast-acting, high-strength densifier that builds up color-rich density while cutting work steps. The beauty of a SureLock floor isn't just skin deep, because our proprietary lithium-silicate based formula is enhanced to go where other densifiers do not: into the slab.

- Chemically bonds color to concrete
- Adds UV stabilizer for color protection
- Spray-applied, no scrub-in, no scrub-off
- Won't white out unless overapplied



Face-off between a conventional lithium-silicate densifier (left) and SureLock Densifier (right). Both clear densifiers had a blue tracer dye added for visual tracking of the penetration. One drop of each densifier was placed on this white concrete test-slab.



(above) After one minute, the conventional densifier was still a puddle on the surface; it didn't enter the slab. The SureLock densifier had penetrated the surface completely.  
(below) After 24 hours, the conventional densifier had dried to a crust, but never soaked into the concrete. Surelock Densifier penetrated more, quickly, and completely.

## SureLock Dye

For enhanced color that sticks to its mission. SureLock Dye means vibrant color engineered for long-lasting beauty.

- Chemically reacts and bonds to concrete, unlike conventional dyes that just sit in the slab
- Contains UV-stabilizers for long-lasting performance
- Contains a penetrating agent to get color beyond the surface, deeper into the slab
- Pre-dissolved concentrate is fast and easy to use: dilutes with SureLock Densifier, acetone, or water, and it's immediately ready to apply



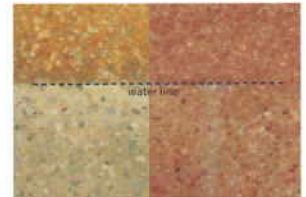
**SureLock Dye Survives 300 Hours of UV.**  
(Slabs were shielded across center to show original color.)



Left: Conventional color faded. Only the shielded section shows true color.

Right: SureLock Dye looks unchanged.

**Color That Lasts.**  
Two slabs were partly immersed in water for an extended time.



Left: Conventional dye virtually disappeared.

Right: SureLock dye stays in the slab.

## SureLock Stain Protector

The crowning touch, because color has to be protected 24/7 from things that might damage it: water, solvents, pickle juice, UV rays, and more.

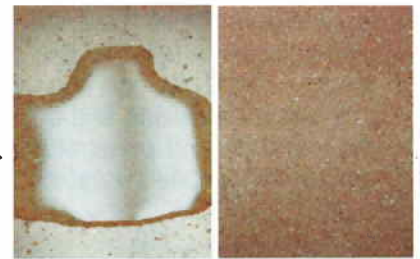
- Protects surface from stains, oils, and even color-damaging etching agents like vinegar
- Contains UV stabilizers to help protect against fading
- Contains reactive components that resist moisture and harmful chemicals, to protect against color damage, migration or dissipation
- Won't turn white even if it gets wet before full curing



Left: 10 minutes after exposure, no penetration.

Right: Hours later, the vinegar has dried and there is little or no visible color damage.

The extreme etching test: vinegar allowed to dry.



## SureLock Rejuvenating Cleaner

Adds back stain protection that can get worn away by foot traffic and normal maintenance.

- Fills in and renews stain protection in scratches and normal wear
- Specifically designed for exposed, polished concrete
- Cleans without harsh solvents
- Won't dissipate or wash away color
- Helps you stay involved with your customers

